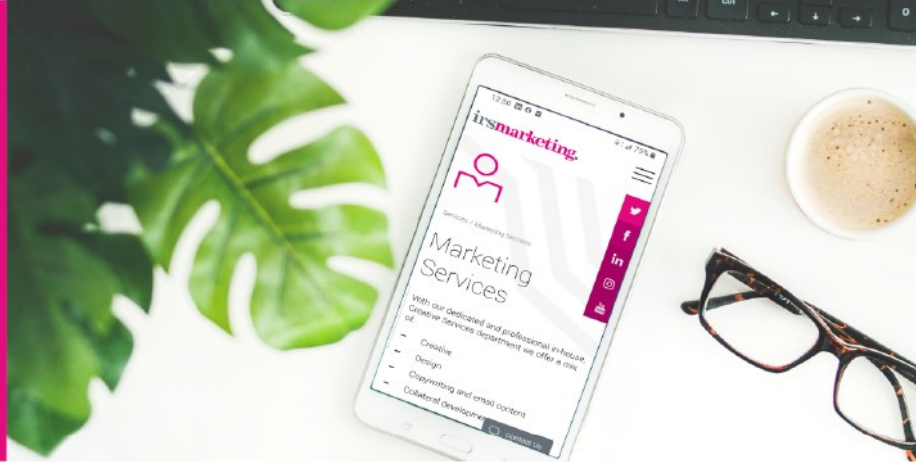


# irsmarketing.

**We've got it  
all wrapped  
up!**



### Client Quote

“ We were looking for a one-stop-shop and we found this with IRS. They have the ability and skills inhouse to run a highly successful yet integrated marketing campaign that uses both tele and creative. It is spot on. ”

Working closely with our Creative Services team (we will jot down your brief and hold on-going discussions to fine-tune your requirements), we will create a joined-up marketing campaign that sees you generating new, and building on existing, sales pipeline from day 1.

### Intro

At IRSMarketing, we like to keep it simple.

That's why we have created two new service packages for our clients.

All you need to do is simply select the package that best suits your business objectives, timeline and budget, and we'll get your fully integrated and joined-up B2B Sales Pipeline Generation campaign underway.

We offer either a Complete or a Complete+ package tailored to your individual needs.

### Complete Package

This is one of the most popular packages to kick-start your campaign. It offers our clients everything they need to create and develop a successful marketing campaign.

From our Marketing Services (social media ad, client emailing, video clip, web landing page, LinkedIn social data) to our fantastic demand generation services (Sales Pipeline Generation and Event Support) we've pretty much got it wrapped up.

## COMPLETE PACKAGE

Social Media Advert

E-Shot

Social Media Video Clip

Landing Page

LinkedIn Social Data

Pipeline Generation

**£23,259**



## COMPLETE PACKAGE+

Social Media Advert  
Social Media Banner  
Social Media Video Clip  
Physical Banner  
E-Shot  
Landing Page  
LinkedIn Social Data  
Pipeline Generation

**TBA**

### Complete Package+

Still looking for more?

That's great, as we also offer a bespoke package that could quite possibly be the best solution for you.

This package offers all of the above from the Standard Package, but with a few extras to help keep your audiences engaged. Depending on your requirements, we'll pull together a bespoke package to cater for your exact needs.



Whichever package you decide – be assured they are carefully crafted to flex and blend to suit your every need!  
Just enquire for details.

Contact **IRS** to talk over your next joined-up Sales Pipeline campaign and how, together, we can help you engage with new decision-makers and influencers.



### The IRS Difference

IRSMarketing is different to other marketing agencies:

- Our belief is that acquiring new customers is a strategic business.
- The true measure of IRS's success is the £value we bring to your sales pipeline.
- IRS's joined-up marketing delivers optimum results, using the best mix of social, digital, event, database and telemarketing.
- Every IRS activity is designed to enhance your sales pipeline, from new customer contact to profiling or events.
- IRS's 60-strong team is ready to deliver your global campaigns in native languages.
- IRS's 30+ years IT experience leads to faster implementation, fewer demands on your time and improved business results.
- IRS applies the most rigorous Quality Control process in the industry.



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**60+**

strong team

**30+**

Years IT experience