

irsmarketing.

Overwhelmed by the response to your webinar?

W E B I N A R

Dear Firstname,

If, like many companies in the current situation, you have been increasing your use of **webinars**, you have probably seen a sizeable uplift in the number of people registering.

Given that many of your target audience are now working from home and have fewer constraints on their time, it's no wonder that a well targeted webinar, delivering a relevant message, has been so well received.

That's great news - but did you plan for this level of response?

If your registrant levels have far exceeded your expectations, and you don't have the resources to engage immediately and capitalise on this, then we have a solution for you.

IRS will ensure every registrant, whether they attended or not, gets followed-up to post-event in order to identify pipeline and provide you a quantifiable return.

Don't let your success go to waste. Call us now on **+44 (0)1869 321800** to discuss how we can help!

Best regards,

Iain Borrowman
Chief Executive Officer

