



Post Pandemic Update

From Our CEO



Dear Firstname,

At IRSMarketing we speak to a lot of people. It's at the very heart of what we do.

And, interestingly we are finding that these conversations demonstrate a common thread at what is the official start of summer holidays.

In previous years, we'd expect a temporary lag in marketing campaigns during August, with normal business resuming by September. However, 2020 is proving to be very different in more ways than one, and with people being cautious about booking holidays post-pandemic, this in turn is having a knock-on effect on the workflow too.

Watch my video update [here to discover more](#).

Like many companies, we will be working non-stop over the summer to generate top-quality B2B Sales Pipeline for our customers. In fact, if the months of June and July are anything to go by – we've generated more than a 20% return on investment for the majority of our clients!

Why not be part of this? Call today on **+44 (0)1869 321800**.

Best regards,

Iain Borrowman
Chief Executive Officer