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Are You Putting Your Marketing on Hold? Part 3



Dear Firstname,

Everyone is waiting for the day when they are told everything is now back to normal so they can kick-start their B2B marketing campaigns.

In the meantime, however, nobody is engaging with **your** target audience.

This is an audience that has the same requirements, maybe more, the same concerns, maybe more, and the same need for assistance and guidance, again maybe more now than ever before.

So, in my view it really doesn't make any sense not to engage with them today.

Take that leap of faith and positivity and start the process to resurrect your marketing efforts by reading my latest blog [here](#).

Best regards,

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