



Are You Putting Your Marketing on Hold? Part 2



Dear Firstname,

Did you enjoy reading my article last week, 'Are You Putting your Marketing on Hold' and the insights and recommendations I provided?

My over-arching advice is that you should continue with, and ideally ramp-up, your **B2B marketing** and **telemarketing** efforts in this climate. The reasons being that we have noticed that senior-level contacts have a propensity for those all-important conversations AND even more interestingly we have generated 20% more pipeline for our clients over the past few weeks alone!

Today, and over the next couple of weeks, I am offering further advice to help keep your Marketing campaigns on track.

You can watch my first video [here](#).

If you like what you've heard, call to speak to one of the team today on **+44 (0)1869 321800** or email marketing@irsmarketing.com

Best regards,

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