



Take the stress out of your Inbound Responses



Dear Firstname,

Inbound responses are **potential sales opportunities** not to be missed.

And, the chances are they are even more important to you today than ever before.

The influx of inbound responses can easily escalate and very quickly create chaos and confusion, especially if you are not operating at full capacity following lockdown.

Our dedicated team here at [IRSMarketing](#) will take that stress away.

We will **qualify** and **nurture** each opportunity before triaging them through to your sales funnel for you and your sales team to get on and close the deal.

So, whether that is a response to a marketing campaign or an enquiry from a piece of printed collateral, or perhaps even an enquiry through your website, we will manage this whole process for you from start to finish.

To take up this fantastic offer, call us today on **+44 (0)1869 321800**.

Best regards,

Iain Borrowman
Chief Executive Officer